



Make It Unique

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Project Survey Form

Thanks for choosing 5E Web Design! We are ready to work with you to make a unique, modern, functional and beautiful website for your business...

Please take a moment to fill out the project survey form below; we will need all of the information to customize a website just like you wanted it.

If you have any questions at all, send us an [email](#). Thank you!

Tell us about yourself

- Your name
- Business or organization name
- Your email address *
- Contact phone number
- Mailing address

Tell us about your project

- Who are you? What do you do? Why is it important?
- Please describe what your website will promote or sell.
- What is the current or intended address of your website?
- What is the intended launch date for your site? Is this date flexible?

- Please estimate your budget for this project.

Who is your audience?

- Who will be the primary and secondary users of your site? What do they do for a living? What is important to them?
- What is the primary action a person takes on your website? (For example: viewing a portfolio, buying a product, looking for help, reading the content.)

The feel of things

- What kind of feelings would you like a visitor to experience while visiting your site? (Some examples are: excitement, comfort, inspiration, and connectedness.)
- Use a few adjectives to describe how a visitor should perceive the look and feel of your website. (Some examples include: edgy, friendly, classic, fun, forward-thinking, innovative, traditional, and crisp.)
- Please list a few addresses of the websites you find compelling, interesting or similar to what you hope to achieve. What are the strengths of each of these sites?

The site itself

- What does the map or outline of the website look like? What are the pages and sub-pages that you want?
- Will your project include an e-commerce element, such as an online store? If so, how many different items will you sell? What e-commerce method are you thinking of using?
- Do you have a logo, graphics and an established style guide (colors, fonts, etc.) for the website? If so, please describe here or attach a file.
- Please attach a file for us to see here (logos, graphics, work.)
- Does your website need a blog to incorporate the look of the design?
- Does your website need corresponding social media development – facebook fan page, twitter...

- Does your project include interactive media, such as Flash, streaming video, or music?

After-the-launch

- How much updating will your site require? How would you like to maintain your website after it goes live?

Is there anything else we need to know? Please tell us!